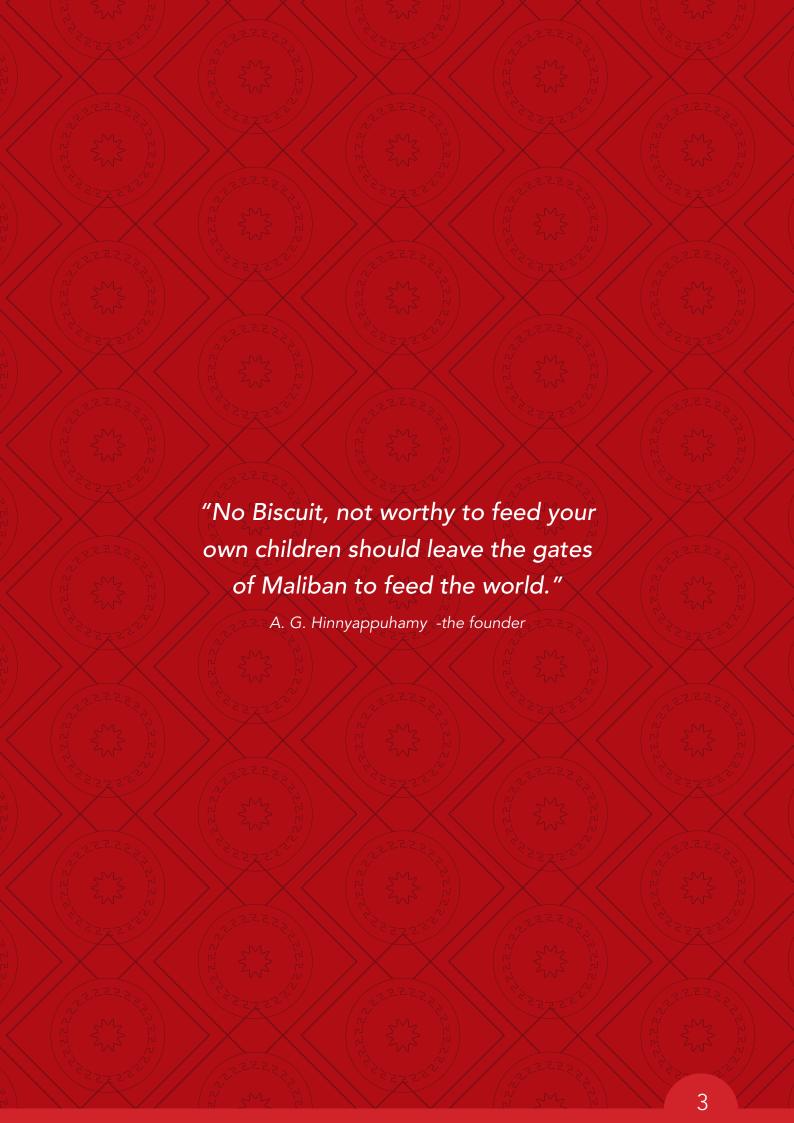


### **Maliban Biscuit**Manufactories (Pvt) Limited.





### A STORY OF GLORY

With a rich legacy dating back to 1964, Maliban has emerged as one of Sri Lanka's premier exporters, celebrated for its dedication to excellence. Presently, Maliban products are cherished by consumers in over 42 countries across 6 continents, ensuring that we only serve the best to our consumers around the world. This global recognition emphasizes our unwavering dedication to crafting delights that go beyond geographical boundaries. Our dedication to creating scrumptious food range that soar beyond the boundaries with immense pride in exporting our entire range of products, ensuring that the same heart-warming goodness that has defined us for decades reaches every corner of the globe. We are truly dedicated to upholding superior quality and adaptability to the international standards. Our commitment to ensure that our products are consistently excel on a global scale."





### **CHAIRMAN**

### Mr. A G Ratnapala Samaraweera

The Maliban journey began in the early twentieth century. My father who was from the south of Ceylon, came to Colombo in search of greener pastures. My father, Angulugaha Gamage Hinnyappuhamy started his simple tea kiosk on First Cross Street in Colombo. His tireless effort succeeded in 1935 when he opened the Maliban Hotel at 62, Maliban Street in Pettah. With the success of the hotel, he expanded his business by starting his own artisan bakery in Kotahena. Products with superior quality and taste served to the customers increased the demand. Soon demand exceeded the supply. A decision was taken to install a mechanized manufacturing process, and in August 1954 the country's first mechanized biscuit manufacturing facility started operations. Over the next few years the unique taste of Maliban biscuits conquered the taste buds of connoisseurs of confectionary by beating the competition of international products at the same time. His passion was towards propagating a culture of inspiring goodness; within the Group, whilst proving the best quality products to the market bears testimony to his statement of "quality being his religion." At the time of inception, family members used to taste products to monitor the quality and output. To this day, this practice still continues in order to deliver uncompromised quality and taste to our consumers at all times.





## MANAGING DIRECTOR

Ms. A G Kumudika Fernando

From the humble inception of Maliban's founder A G Hinnyappuhamy's artisan bakery in Kotahena, the company strives to maintain its superior quality on all its products. "In the years that followed our R & D team's commitment to constantly innovate and produce groundbreaking products have allowed us to satisfy the divers palates of our beloved consumers - both locally and internationally. Being recognized by apex bodies for delivering uncompromised quality and overall performance whilst safeguarding our core values, has placed us above other brands in Sri Lanka. With latest recognition by the GPEA for winning the world class Award for the 3rd time and by winning the Best Exporter Award under the Confectionary and Bakery category at 23rd Presidential Export Awards (PEA) 2019. We have proven that we stand by our founder's principal to deliver exceptional quality products to all our consumers at all time and taking goodness to future generations. Maliban Biscuits continue to introduce innovative products with dynamic technological advancements in innovation, quality and taste, that are tailormade to delight customers thus providing novel experiences.

Maliban manufactures a range of crackers, cookies and wafers, sold in over 100,000 stores in Sri Lanka. Maliban started exporting biscuits in the midsixties and our global reach extends to more than 35 countries across 5 continents. We produce 25 million packs of biscuits every month in our state-of-the-art manufacturing facility under stringent hygienic conditions.



### PRODUCTION & QUALITY

Maliban product development team works with clients in developing innovative products using principles of "Design Thinking" and "Agile" methodologies. Our customer-centric approach is focused on process and design considerations to develop the right solutions.

We have well equipped state-of-the-art development labs and quality control testing facilities for evaluating product formulations at various stages of development cycle.

Our expertise and experience is utilized to convert an idea into a standardized end product, while considering business impact and customer satisfaction.









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### OUR RANGE OF BISCUITS

Cracker | Cream | Puff Health & Wellness | Sweet | Assortment |

Savoury | Premium









### Smart Cream Cracker

A crispy, crunchy cracker with a milky taste

### Real Bran Crac<u>ker</u>

A crispy cracker that is high in fibre and low in calories.





### **Spicy Crackers**

A spicy and chili flavoured cracker for savoury lovers.

### Veggie Cracker

A 100% vegetarian cracker





### **Cracker Thins**

The crispy and favourful biscuits that tantalize your taste buds with every bite





### Orange Cream

A biscuit filled with the great fruity taste of orange with a soft textured cream.

### **Custard Cream**

The creaminess of custard cream enclosed within two custard flavoured cookies





### Real Double Vanilla & Chocolate

A biscuit with the creamy combination of chocolate and vanilla

### Real Double Strawberry & Vanilla

A biscuit with the creamy combination of strawberry and vanilla





### Chocolate Cream Biscuit

A biscuit with a tantalizing chocolate filling that is made with world's finest cocoa beans

### PUFF

Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Lemon Puff	100g	30	0.0130
Lemon Puff	200g	30	0.0225
Lemon Puff	400g	14	0.0234
Chocolate Puff	100g	30	0.0130
Chocolate Puff	200g	30	0.0225
White Chocolate Puff	200g	30	0.0225
Cheese Puff	200g	30	0.0225





### Lemon Puff

A sweet and sour punch of real lemon cream sandwiched between two soft and flaky biscuits

### **Chocolate Puff**

A soft biscuit with a firm crunch and wholesome chocolate filling.



# WHITE Maliban? CHOCOLATE PUFF BISCUIT AND WASHED TO SEE WOOM TO

### White Chocolate Puff

n exciting treat of real hite chocolate cream ombined with Maliban's ignature chocolate biscuit

### Cheese Puff

The richness of real cheese sandwiched between two crispy biscuits



## ASSORTMENT

Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Family Selection	1kg	6	0.0414
Tea Time Assortment	200g	15	0.0319
Gift Selection	400g	10	0.0374
Classique Biscuit Assortment	500g	10	0.0379





### Gift Selection Biscuit Assortment

A lovely assortment of sweet biscuits with fragrant vanilla, rich chocolate, exotic coconut and soft custard flavours

### Tea Time Biscuit Assortment

A delectable assortment of chocolate and vanilla cream filled biscuits





### Classique Biscuit Assortment

An assortment of high quality Maliban biscuits

### Family Selection Biscuit Assortment

A delightful selection of Maliban biscuits









MARKET











































AUSTRALIA | BAHARAIN | CANADA | CHINA | CYPRUS | FRANCE | GAMBIA | GERMANY | G KUWAIT | LEBANON | MALDIVES | MAURITANIA | MYANMAR | NEW ZEALAND | NORWAY | O SIERRA LEONE | SWEDEN | SWITZERLAND | TURKEY | UNITED KINGDOM | UNITED STATES OF





































HANA | GUINEA-BISSAU | HONG KONG | INDIA | ISRAEL | ITALY | JAPAN | JORDAN | MAN | PAKISTAN | QATAR | SENEGAL | SEYCHELLES | SAUDI ARABIA | SOUTH KOREA | FAMERICA | UNITED ARAB EMIRATES

#### SWEET Master Carton CBM No.of Product Per Pack Pkts/Ctn Milk Short Cake 96 0.0200 40g Milk Short Cake 85g 0.0167 Milk Short Cake 24 0.0160 200g 40g 0.0170 Ginger Cookie Ginger Cookie 80g 0 0.0148 Ginger Cookie 30 0.0257 160g 240g Ginger Cookie 24 0.0198 Ginger Cookie 0.0083 370g Nice 100g 60 0.0195 200g 30 0.0219 Nice Nice 400g 0.0139 2kg Nice 0.0068 Sorties 50g 60 0.0189 Sorties 325g 0.0056 Gold Marie 75g 60 0.0252 Gold Marie 150g 30 0.0257 Gold Marie 330g 12 0.0186 Marie 400g 0.0210 Wafers- Vanila 90g 20 0.0093 8 0.0086 Wafers- Vanila 225g Wafers- Vanila 400g 4 0.0076 Wafers- Chocolate 90g 20 0.0093 Wafers- Chocolate 8 0.0086 225g Wafers- Chocolate 400g 4 0.0076 Gem (Scatter) 50g 50 0.0209 50 Gem 100g 0.0291 Gem 30 0.0332 200g Hawaiian Cookie 100g 30 0.0105 Hawaiian Cookie 24 0.0159 200g Checkers Coffee Cookie 50 0.0143 90g Checkers Coffee Cookie 195g 12 0.0140



### Milk Shortcake

A small round biscuit that is bursting with the goodness and taste of milk

### Ginger Cookie

A biscuit made with 100% natural ginger



# Cocont discuits Booms & encode coco Booms & en

### Nice

A biscuits flavoured with desiccated coconut and sprinkled over with sugar

### Sorties

A buttery soft and milky biscuit for a light snack





### Gold Marie

A biscuit packed with the wholesome goodness of milk and loads of essential vitamins

### Marie

Enriched with vitamins A,B,D and E which are essential for a healthy diet





### Wafers Vanilla Cream

A unique biscuit with a soft crispy bite full of creamy vanilla taste

### Wafers Chocolate Cream

A soft and creamy wafer with a smooth chocolate cream



### Gem Biscuit

Tiny flavourful biscuits



### Hawaiian Cookies

A cookie baked to crunchy perfection with an overwhelmingly rich burst of coconut flavour





### Chekkers Coffee Cookie

A tasty mix of coffee and milk in one flavoured cookie

### SAVOURY

	<u> </u>		
Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Krisco Bites	30g	60	0.0230
Krisco	170g	15	0.0280
Krisco	215g	10	0.0231
Cheese Bits	25g	60	0.0234
Cheese Bits	80g	25	0.0185
Cheese Bits	170g	15	0.0280
Cheese Bits	245g	10	0.0227
Chick Bits	30g	60	0.0234
Chick Bits	80g	40	0.0274
Chick Bits	270g	10	0.0227
Snackers Cheese & Chillie	25g	80	0.0255
Snackers - Spicy / Masala / Tomato	25g	80	0.0255





### Krisco Snack Cracker

A savoury snack that is fun and exciting

### Cheesebits

Tangy Cheese Crackers

A savoury snack that is made with real cheese





#### **Chick Bits**

A lip-smacking starry shaped savoury snack

### Snackers Savoury Biscuits (Cheese & Chillie)

The flavourful combo of cheese and chilly in a savoury snack



# PREMIUM

Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Real Temptation Chocolate	90g	24	0.0161
Real Temptation Coffee	90g	24	0.0161
Real Temptation - White	90g	24	0.0161
Real Temptation - Hazelnut	90g	24	0.0161
Roundies	40g	36	0.0438
Roundies	100g	48	0.0648
Imorre	90g	18	0.0205





### **Real Temptation**

A premium biscuit filled with dark chocolate

### **Real Temptation**

A premium biscuit filled with coffee





### **Real Temptation**

A premium biscuit filled with white chocolate

### Real Temptation

A premium biscuit filled with hazelnut





### Zellers Roundies Chocolate Coated Cookies

A chocolate coated cookie

### Zellers Imorre Choco Delight

A center filled chocolate cookie



# HEALTHY

Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Sugar Free	110g	30	0.0113
Sugar Free	220g	30	0.0188
Digestive Cookies	120g	18	0.01445



### Sugar Free Biscuit

A guilt-free and sugar-free biscuit for the health conscious





### Digestive Cookies

A healthy and tasty option for the hunger pange between meals



# MILK

Product	Per Pack	No.of Pkts/Ctn	Master Carton CBM
Malt Food Drink Powder 400g Foil Pack*36	400	36	0.0408
Malt Food Drink Powder 400g Shelf Pack*36	400	36	0.0482
VITAGEN 400g ( Tin )*12	400	12	0.0268
Non-Fat 400g Shelf Pack*36	400	36	0.0536
	1		

# CEREAL

Product
Per Pack
No.of
Pkts/Ctn
Carton CBM

Yahaposha
200g
25
0.0135



### Yaha posha

A healthy breakfast cereal that is free of chemicals, artificial flavours and preservatives

#### Mali

An energy boosting malted food drink powder for and active life





### Vitagen Vanilla Flavoured

A formulated nutritional supplementary powder enriched with nutrients, vitamins and minerals

### Non Fat

Non-fat milk powder from the House of Maliban



# TEA





### Gold Tea

The world-renowned Ceylon tea from the House of Maliban

### Ceylon Green Tea (Cinnamon)

Ceylon green tea infused with the perfect mix of the sweet warmth of Ceylon cinnamon



### Synatibus CRYLON GREEN TEA Ginger & Liquorice

### Ceylon Green Tea (Ginger & Liquorice)

An ideal mix of zesty, warm and bittersweet abound in this brew which combines green tea, ginger and liquorice expertly

### Ceylon Green Tea (Moringa)

A smooth encounter with freshness and the earthy tones of moringa pervades your senses in this green tea infusion





### Ceylon Green Tea (Lemongrass & Butterfly Pea)

A spritely hit of lemongrass and the herbaceousness of butterfly pea flowers is combined in this refreshing green tea infusion

### Ceylon Green Tea (Turmeric & Pepper)

Delicate hints of turmeric and heat of pepper are the invigorating taste notes in this collaborative brew of green



### OUR COMPLIANCE CERTIFICATIONS





















# OUR WORLD-CLASS ACHIEVEMENTS





**GPEA 2016** 





**GPEA 2018** 



**GPEA 2019** 



National Quality Awards



NCE Awards 2020



Presidential Award 2019



### MALIBAN SETS AN INTERNATIONAL RECORD



The only company to win the world class award for its exceptional overall performance for 3 years at the GPEA.

Re-asserting their reputed legacy, Maliban was honoured with the World Class Award for the third year by Asia Pacific Quality Organization (APQO) at the Global Performance Excellence Awards (GPEA) IN 2019. The victory is a repeat of Maliban's historical wins in 2016 and 2018.

This award recognizes the overall performance or excellence in business of organizations in the Asia Pacific region within categories of the best practice, staff retention, overall quality, growth in sales and customer satisfaction.

The GPEA is the only formal international recognition of performance or business excellence. The program is administered by the APQO which is a non-stock, non-profit organization that serves as an umbrella group that brings together all of the leading, quality and professional societies in the Asia Pacific Region.



Inspiring goodness...

### Maliban honoured with the Best Exporter Award

Maliban, Sri Lanka's most-loved brand has been honoured with the Best Export Award under the confectionery & Bakery Products Category at the 23rd Presidential Export Awards. This prestigious award ceremony organized by the Export Development Board (EDB) under the patronage of H.E Maithripala Sirisena, former president of the Democratic Socialist Republic of Sri Lanka, recognizes local organizations for their contribution to the export sector and thereby to the economic growth of the nation.

This award is a tribute to Maliban's efforts towards export turnover, their yearly growth, ability to diversify into new markets, and to offer more employment opportunities, resulting in the progress of the nation. As an internationally recognized brand, Maliban has received many accolades to its name and is proud to be awarded the highest recognition in the country; a testament to their continuous efforts to raise the bar of excellence in Sri Lanka.







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